

# construction weekly!

Construction weekly! Is the official publication of the Builders' Exchange of Stockton: Renee Puig, Editor. Construction Weekly! Is published weekly, with the exception of the December holiday week. It is provided free to members & associate members. **DEADLINES** • Artwork must be received by Friday at noon for the following Friday's publication. **FORMAT OF ARTWORK** • All ads are one-color (black). We can accept TIFF, EPS, JPG, Word or PDF files. Construction weekly! Is not responsible for the printed quality of ads that do not meet the above criteria. *At your request, or if your submission is unacceptable, we will create your ad at the rate of \$25 per hour. You will receive a proof. Call 478-1000 for details.* **SUBMISSION OF ARTWORK** • Please email your artwork to [rpuig@besonline.com](mailto:rpuig@besonline.com). You may also send ads on a CD, with an accompanying proof, to Renee Puig at the address below. **We cannot accept faxes.** **TERMS** • The Builders' Exchange of Stockton (BES) reserves the right to refuse any ad. The advertiser will be responsible for any loss or expense to BES arising out of publication of advertisements including but not limited to those resulting from claims for libel, violation of rights of privacy, plagiarism, and copyright and/or trademark infringement. Ads are non-commissionable. Cancellations received after the due date will be charged the full amount.

## ADVERTISING CONTRACT

SEE THE REVERSE SIDE FOR CURRENT RATES. PLEASE FILL IN THE APPROPRIATE INFORMATION BELOW AND FAX TO 209-478-6507

### SUB-BID ADVERTISING

Sub-Bid

Requesting qualified  MBE  WBE  DVBE  DBE subcontractors and material suppliers for the following project:

Project Name \_\_\_\_\_ Project Number \_\_\_\_\_

Issuing Office (Public entity, private party, etc.) \_\_\_\_\_

Project Location \_\_\_\_\_ Bid Date \_\_\_\_\_

Publish (#) \_\_\_\_\_ Times, Beginning Friday (Date) \_\_\_\_\_ Comments \_\_\_\_\_

YOU MUST FILL OUT THIS FORM ENTIRELY AND FAX TO RENEE AT 209-478-6507 BY FRIDAY AT NOON FOR NEXT FRIDAY'S PUBLICATION.

YOU MAY ALSO EMAIL YOUR SUB-BID ADVERTISING COPY TO [rpuig@besonline.com](mailto:rpuig@besonline.com) TO ACCOMPANY THIS FAX

### DISPLAY ADVERTISING

Card Size

Sub-Bid

1/4 H

1/2 H

Full Page

*Please refer to the sizes and rates on the reverse side.*

Publish (#) \_\_\_\_\_ Times, Beginning Friday (DATE) \_\_\_\_\_ Comments \_\_\_\_\_

I REQUEST DESIGN SERVICES: PLEASE CALL ME AT THE NUMBER BELOW

CLASSIFIED ADVERTISING (maximum 50 words) \_\_\_\_\_

Publish (#) \_\_\_\_\_ Times, Beginning Friday (DATE) \_\_\_\_\_ Comments \_\_\_\_\_

I WILL EMAIL A PHOTO OF MY ITEM TO [rpuig@besonline.com](mailto:rpuig@besonline.com)

COMPANY \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

ARE YOU A MEMBER OF THE BES  YES  NO

*Your signature above indicates your agreement to the term and conditions of this contract.*

# construction weekly!

**BUILDERS' EXCHANGE OF STOCKTON, INC.  
SERVING CENTRAL CALIFORNIA SINCE 1924**

## RATES AND SPECIFICATIONS

Card-Size  
3-1/2" x 2"

Sub-Bid  
3-1/2" x 5"

1/4 Vertical  
4-1/4" x 5-1/2"



### ADVERTISING

SIZE		WEEKLY	QUARTERLY <i>(13 issues)</i>	ANNUALLY <i>(51 issues)</i>
3-1/2" x 2"	Card-Size Member	\$11.00	\$132.00	\$539.00
3-1/2" x 2"	Card-Size Non-Member	\$15.00	\$180.00	\$735.00
3-1/2" x 5"	Sub-Bid Member	\$23.00	\$276.00	\$1,127.00
3-1/2" x 5"	Sub-Bid Non-Member	\$30.00	\$360.00	\$1,470.00
4-1/4" x 5-1/2"	1/4 V Member	\$27.00	\$324.00	\$1,323.00
4-1/4" x 5-1/2"	1/4 V Non-Member	\$35.00	\$420.00	\$1,715.00
8-1/2" x 5-1/2"	1/2 H Member	\$50.00	\$600.00	\$2,500.00
8-1/2" x 5-1/2"	1/2 H Non-Member	\$75.00	\$900.00	\$3,675.00
8-1/2" x 11"	Full Page Member	\$100.00	\$1,200.00	\$4,900.00
8-1/2" x 11"	Full Page Non-Member	\$120.00	\$1,440.00	\$5,880.00

### CLASSIFIED ADVERTISING

50 Words Member	\$10.00	\$120.00	\$490.00
50 Words Member 2nd Week	\$5.00	\$60.00	\$245.00
50 Words Non-Member	\$20.00	\$240.00	\$980.00
50 Words Non-Member 2nd Week	\$10.00	\$120.00	\$490.00

1/2 Page Horizontal  
8-1/2" x 5-1/2"

For any questions, please call Renee at the Builders' Exchange of Stockton at 209-478-1000